

Hello Councils

Have you heard about
Neighbours Every Day?



Neighbours Every Day (NED) is Relationships Australia's social connection campaign. NED provides free, simple, practical tools to create belonging in your community every day of the year. NED is proven to work.

85%

knew their neighbours
better after engaging
with the campaign

99%

of these newly formed
relationships have
endured

63%

saw improvement in their
mental health, including
less psychological distress
during the pandemic

Neighbours Every Day has led to a **sustained reductions in loneliness**, which have lasted six months beyond the event. Most importantly, these effects are felt equally, by people from all walks of life. This is unique in social and health interventions.

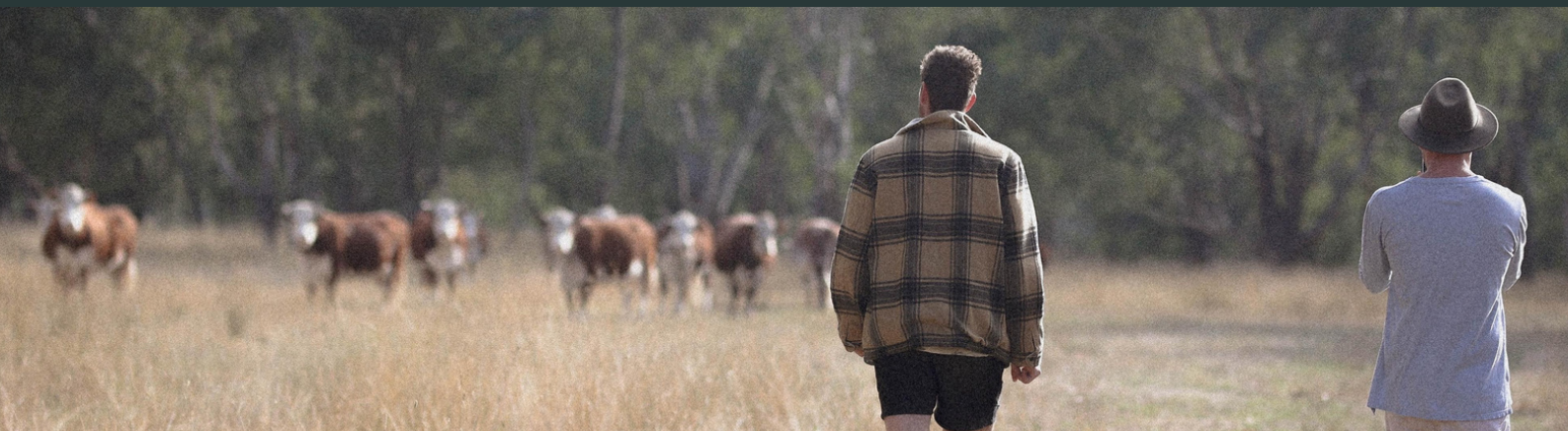


But you don't need convincing! Local governments are champions of community – and we can't do this work without you. Our Day of Action is fast approaching. On Sunday 26th of March, communities across Australia will celebrate Neighbour Day. To help you create belonging, we have provided a number of [free resources](#), including social media tiles, community language resources and brandable assets.

By championing inclusion, connection, resilience and belonging, Neighbours Every Day supports local governments to reach towards the aspirations they have for their community's future.



We work with a [number of local governments and other organisations](#) who promote these messages. Some incorporate our resources and messaging into existing celebrations or Days of Action, while others treat it as its own event. Some provide financial support to encourage their communities to fully engage, others have shared our mental health and respectful relationship [resources](#). It's up to you! As a year-round campaign, involvement can be big or small, anytime throughout the year.



To inspire you, we have also produced a short video series which highlights the benefits of NED. We encourage you to distribute these on your social media or in other communications. Relationships Australia provides tailored support year-round, so please [get in touch](#) if you have any questions. We look forward to hearing how you celebrated.

